

**BUSINESS EDUCATION CURRICULUM SUMMARY**

The purpose of the Business Education Curriculum Summary is to present an overview of the Entrepreneurship & Cooperate Dynamics curriculum. Parents are the intended audience of the Business Education Curriculum Summary.

<b>General Business Principals</b>
<ul style="list-style-type: none"><li>• Business Communications: written, verbal, non-verbal</li><li>• Technology in business: Productivity tools, Advertising/graphics software</li><li>• Legal Issues in Business</li><li>• Economic Principles</li></ul>

<b>Financial Business Principles</b>
<ul style="list-style-type: none"><li>• Financial statements: income statements, balance sheets, and cash flow</li><li>• Mark-Up, Mark-Down, Discounts</li><li>• Quantifying the decision making process</li><li>• Financial reporting</li><li>• Cost of operating a business</li></ul>

<b>Business Plan &amp; Supporting Information</b>
<ul style="list-style-type: none"><li>• Executive Summary</li><li>• Company description</li><li>• Marketing strategy</li><li>• Management &amp; Organization</li><li>• Financial information</li><li>• Supporting documentation</li></ul>

<b>Entrepreneurship</b>
<ul style="list-style-type: none"><li>• Marketing trends &amp; Product Life Cycle</li><li>• Pricing using Supply &amp; Demand</li><li>• Implementing a new business venture</li><li>• Risk management</li><li>• Functions of Management</li><li>• Leadership Styles</li></ul>

<b>Managing Business Processes</b>
<ul style="list-style-type: none"><li>• Purchasing</li><li>• Inventory</li><li>• Distribution</li><li>• Human Resources</li></ul>

**BOARD APPROVED 11/2007**

**ENTREPRENEURSHIP & COOPERATE DYNAMICS  
GRADES 10-12**